

Our Ref. No. MVEC/TQ/3024 – Rev 05

25 November 2011

The Concept Exhibition (M) Sdn Bhd
100, No.3, Zenia Garden,
Jalan Residen 2,
Desa Park City,
52200 Kuala Lumpur

WITHOUT PREJUDICE

By fax [03 – 6280 8684] & Post

Attention: Ms. Rachel Yong
Event Manager

Dear Ms Yong,

EVENT TITLE : 2ND MATERNITY & CHILDREN EXPO
VENUE : HALL 1, 2 & 3, MID VALLEY EXHIBITION CENTRE
LICENCE PERIOD : 16 – 20 NOVEMBER 2011

We are proud and delighted to extend our heartiest congratulations to **THE CONCEPT EXHIBITION (M) SDN BHD** successfully organizing the **2ND MATERNITY & CHILDREN EXPO** held in Mid Valley Exhibition Centre from **18 – 20 NOVEMBER 2011**.

With immense enthusiasm possesses, the effort shown by your goodself and your dedicated team has definitely brought a colorful and enjoyable experience to all, especially to the valued visitors.

The success was shown evidently thru the outstanding daily count from day one to the final day as below

DATE	TOTAL VISITOR(S)
18 November 2011	43,123
19 November 2011	62,642
20 November 2011	63,067
GRAND TOTAL	168,832

This wonderful event has gradually made MVEC stands proud. We shall cherish and treasure this commendable success. Hence, we are grateful to you for making MVEC your preferred venue.

Please note that the above mentioned information is for reference purpose only and cannot be used in court or any legal implication.

Yours sincerely,
For and on behalf of **MVEC Exhibition And Event Services Sdn Bhd**



Rennie Lee

Visitor Count For 2nd Maternity & Children Expo, 18 - 20 November 2011

Date : 18 November 2011 M / T / W / T / F / S / S

Hours	No Of Pax	Sub Total
1000-1100	3,886	3,886
1100-1200	4,989	8,875
1200-1300	3,714	12,589
1300-1400	3,846	16,435
1400-1500	3,900	20,335
1500-1600	3,467	23,802
1600-1700	4,969	28,771
1700-1800	4,786	33,557
1800-1900	5,739	39,296
1900-2000	1,932	41,228
2000-2100	1,895	43,123
Total Visitor per day		43,123

Date : 19 November 2011 M / T / W / T / F / S / S

Hours	No Of Pax	Sub Total
1000-1100	6,024	6,024
1100-1200	6,738	12,762
1200-1300	4,786	17,548
1300-1400	5,470	23,018
1400-1500	6,444	29,462
1500-1600	6,804	36,266
1600-1700	6,459	42,725
1700-1800	6,686	49,411
1800-1900	5,856	55,267
1900-2000	4,392	59,659
2000-2100	2,983	62,642
Total Visitor per day		62,642

Date : 20 November 2011 M / T / W / T / F / S / S

Hours	No Of Pax	Sub Total
1000-1100	6,951	6,951
1100-1200	6,525	13,476
1200-1300	6,627	20,103
1300-1400	6,401	26,504
1400-1500	6,948	33,452
1500-1600	6,626	40,078
1600-1700	6,201	46,279
1700-1800	6,923	53,202
1800-1900	3,233	56,435
1900-2000	3,999	60,434
2000-2100	2,633	63,067
Total Visitor per day		63,067

Grand Total : 168,832